



# IT'S NOT TOO EARLY...

Achieve maximum marketing **IMPACT** before NPE2021 with affordable print and online advertising opportunities from *Plastics Decorating*.

## NPE2021 SPOTLIGHT PACKAGE

### PRINT

A full company listing with your booth number and a two-to three-sentence write-up that will be included in a special NPE2021 Show Preview section in the January/February 2021 issue of *Plastics Decorating*.

### ONLINE

A special page on the *Plastics Decorating* website will be dedicated to NPE2021, and it will include:

- **Listing:** Your company logo and booth number (linked to your website and the NPE exhibitor directory page)
- **Video Highlight:** Special section highlighting and linking to your specific equipment/product video.

### PACKAGE PRICING

- FREE for October/November 2020 and/or January/February 2021 print advertisers
- \$400 for non-advertisers

**PLASTICS  
DECORATING**

[www.plasticsdecorating.com](http://www.plasticsdecorating.com)



**NPE2021**  
The Plastics Show

May 17-21, 2021  
Orange County  
Convention Center  
Orlando, Florida

# PLASTICS DECORATING NPE2021 PACKAGE

## YES, SIGN ME UP!

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I am a current *Plastics Decorating* advertiser (no charge)

I am **not** a *Plastics Decorating* advertiser (\$400)

Contact Gayla (gayla@petersonpublications.com)  
to learn about advertising opportunities.

Payment must accompany your NPE2021 PACKAGE form.

Check enclosed and made payable to Peterson Publications

Please charge my

Mastercard  VISA  American Express  Discover

Card # \_\_\_\_\_ CVV Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

**Email**

**Print**

*Note: If your email program does not automatically open up to a blank email (with this PDF as an attachment) after clicking the "Email" button, please print this PDF and fax it to (785) 271-6404.*

## Listing Details

Booth # \_\_\_\_\_

Company website  
\_\_\_\_\_  
\_\_\_\_\_

Your listing will link to your exhibitor directory listing on the NPE website.

For the video, please send the YouTube link to your video to [gayla@petersonpublications.com](mailto:gayla@petersonpublications.com).

Please provide a two to three sentence write-up to be included in the print edition.

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For additional website/enews banner ad opportunities,  
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