

# PLASTICS DECORATING BUYERS RESOURCE GUIDE

The 2023 January/February issue of *Plastics Decorating* magazine will include the annual Buyers Resource Guide, the one-of-a-kind directory for products and services offered to the plastics decorating and assembly industry. This must-have guide reaches more than 10,000 businesses involved with hot stamping, pad printing, screen printing, in-mold decorating, paints & coatings, assembly and more. It's an easy-to-access resource that is available in print and online. A basic listing is free for January/February *Plastics Decorating* print advertisers, and listings are available starting at \$75 for non-advertisers. Upgrades include boxed advertisements for specific Product/Service categories and enhanced listings that include a color company logo. Simply click on the *Plastics Decorating* Buyers Resource Guide link at [www.plasticsdecorating.com](http://www.plasticsdecorating.com) to access the order form, then fax this and the enclosed Product/Service Category form to 785.271.6404 with your credit card information or mail all of the forms with a check or money order to: Peterson Media Group, 2150 SW Westport Dr., Suite 101, Topeka, KS 66614.

Please fill out the following information as you would like it to appear in your Buyers Guide listing:

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Website \_\_\_\_\_ Email \_\_\_\_\_

(Please note: Email is for office use only and will not be published.)

**OPTION 1**  
**Basic Listing** – includes company name, address, phone, fax and website in the Manufacturers Directory section, as well as company name under all appropriate categories in the Product/Service Offered section.  
 Free for January/February issue print advertisers ..... \$ \_\_\_\_\_  
 \$75 for non-print advertisers ..... \$ \_\_\_\_\_  
**Total (Option 1)** ..... \$ \_\_\_\_\_

**OPTION 2**  
**Enhanced Listing** – includes all basic listing information available in Option 1, plus a color logo and bold-face company name in the Manufacturers Directory section, as well as a bold-face company name under all appropriate categories in the Product/Service Offered section. This includes print and online versions of the Buyers Guide.  
 Free for full page print advertisers in the January/February issue ..... \$ \_\_\_\_\_  
 \$25 for ½ page print advertisers in the January/February issue..... \$ \_\_\_\_\_  
 \$50 for ¼ page print advertisers in the January/February issue..... \$ \_\_\_\_\_  
 \$150 for non-print advertisers in the January/February issue ..... \$ \_\_\_\_\_  
**Total (Option 2)** ..... \$ \_\_\_\_\_

**OPTION 3**  
**Boxed Ad** – includes all basic listing information and enhancements available in Option 1 and Option 2. Includes a 1¾" wide x 2" tall ad under the designated category in the Product/Service Offered section. Also included in the designated category section of the online version of the Buyers Guide.  
 Reserve the first boxed advertisement at \$300. Additional boxed ads cost \$200 each.  
 Please indicate the specific category(s) for the box advertisement placement:  
 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_  
**Total (Option 3)** ..... \$ \_\_\_\_\_

Yes, I have reserved my print advertising space for the January/February issue. Please add \$ \_\_\_\_\_ to my bill.  
 I have enclosed a check or money order for \$ \_\_\_\_\_, payable to Peterson Media Group, for my Buyers Guide Listing(s), as well as my completed Buyers Guide and Product/Service Category forms. (Please note: Listings will not be billed unless you have an ad in the January/February issue. A check or credit card information must accompany the Buyers Guide forms or your listing will not run.)  
 Please charge \$ \_\_\_\_\_ to my: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Discover \_\_\_\_\_ American Express  
 Card Holder's Name \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_  
 Card Number \_\_\_\_\_ Signature \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Authorized Signature to validate your listing(s) request: \_\_\_\_\_ Email (for CC receipt only) \_\_\_\_\_  
 Name \_\_\_\_\_ Title \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_



**Submit Your Listing Request by Jan. 9, 2023**  
*Plastics Decorating* ■ [www.plasticsdecorating.com](http://www.plasticsdecorating.com)  
 Contact Blake Peterson at [blake@petersonmg.com](mailto:blake@petersonmg.com) for additional advertising opportunities.

# Plastics Decorating Buyers Resource Guide

## Product/Service Category Form

Please read the following categories carefully and check the specific box(es) that best describe the products and/or services you offer.

- |  |   |   |  |
|--|---|---|--|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Adhesives/Sealants</b></li> <li><input type="checkbox"/> <b>Assembly/Welding Equipment</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Electromagnetic</li> <li><input type="checkbox"/> Hot Plate Welding</li> <li><input type="checkbox"/> Horns and Fixtures</li> <li><input type="checkbox"/> Induction</li> <li><input type="checkbox"/> Infrared Welding</li> <li><input type="checkbox"/> Laser Welding</li> <li><input type="checkbox"/> Spin Welding</li> <li><input type="checkbox"/> Staking</li> <li><input type="checkbox"/> Thermal Assembly</li> <li><input type="checkbox"/> Ultrasonic Welding</li> <li><input type="checkbox"/> Vibration Welding</li> </ul> </li> <li><input type="checkbox"/> <b>Automation/Robotics</b></li> <li><input type="checkbox"/> <b>Contract Decorating</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Digital Inkjet</li> <li><input type="checkbox"/> Hot Stamping/Heat Transfers</li> <li><input type="checkbox"/> In-Mold Decorating</li> <li><input type="checkbox"/> In-Mold Electronics</li> <li><input type="checkbox"/> In-Mold Labeling</li> <li><input type="checkbox"/> Laser Marking</li> <li><input type="checkbox"/> Offset Printing</li> <li><input type="checkbox"/> Pad Printing</li> <li><input type="checkbox"/> Painting/Coating</li> <li><input type="checkbox"/> Screen Printing</li> <li><input type="checkbox"/> Shrink Sleeving</li> <li><input type="checkbox"/> Surface Activation</li> <li><input type="checkbox"/> Vacuum Metallizing</li> </ul> </li> <li><input type="checkbox"/> <b>Decorating/Assembly Consulting &amp; Training</b></li> <li><input type="checkbox"/> <b>Digital Inkjet</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Digital Transfers</li> <li><input type="checkbox"/> Equipment</li> <li><input type="checkbox"/> Fixtures</li> <li><input type="checkbox"/> Inks</li> <li><input type="checkbox"/> Software</li> <li><input type="checkbox"/> Systems Integration</li> </ul> </li> <li><input type="checkbox"/> <b>Flexographic Printing Presses</b></li> <li><input type="checkbox"/> <b>Heat Transfers</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Digital</li> <li><input type="checkbox"/> Flexographic</li> <li><input type="checkbox"/> Roto-gravure</li> <li><input type="checkbox"/> Screen Printed</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Hot Stamping Dies</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Art Services</li> <li><input type="checkbox"/> Brass</li> <li><input type="checkbox"/> Copper</li> <li><input type="checkbox"/> Magnesium</li> <li><input type="checkbox"/> Silicone Rubber</li> <li><input type="checkbox"/> Steel</li> <li><input type="checkbox"/> Tooling</li> </ul> </li> <li><input type="checkbox"/> <b>Hot Stamping Foils</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Gloss Pigment</li> <li><input type="checkbox"/> Holographic</li> <li><input type="checkbox"/> Matte Pigment</li> <li><input type="checkbox"/> Metallic</li> <li><input type="checkbox"/> Multicolored</li> </ul> </li> <li><input type="checkbox"/> <b>Hot Stamping/Heat Transfer Presses</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Digital</li> <li><input type="checkbox"/> Peripheral</li> <li><input type="checkbox"/> Roll-on</li> <li><input type="checkbox"/> Servo</li> <li><input type="checkbox"/> Vertical</li> </ul> </li> <li><input type="checkbox"/> <b>Hydrographic Decorating</b></li> <li><input type="checkbox"/> <b>In-Mold Decorating/Labeling Equipment</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Automation/Robotics</li> <li><input type="checkbox"/> Diecutting Equipment</li> <li><input type="checkbox"/> Forming Equipment</li> <li><input type="checkbox"/> Label Presses</li> <li><input type="checkbox"/> Molding Presses</li> <li><input type="checkbox"/> Tooling</li> <li><input type="checkbox"/> Vision Inspection</li> </ul> </li> <li><input type="checkbox"/> <b>In-Mold Decorating/Labeling Consumables</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Fabric</li> <li><input type="checkbox"/> Inks &amp; Coatings</li> <li><input type="checkbox"/> Label Substrates</li> <li><input type="checkbox"/> In-Mold Inserts</li> <li><input type="checkbox"/> In-Mold Labels</li> <li><input type="checkbox"/> In-Mold Transfers</li> <li><input type="checkbox"/> Multicolored Flocking</li> </ul> </li> <li><input type="checkbox"/> <b>Labels/Decals</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Domed</li> <li><input type="checkbox"/> Outdoor Durable</li> <li><input type="checkbox"/> Pressure-Sensitive</li> <li><input type="checkbox"/> Shrink Sleeves</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Laser Etching/Marking Equipment</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Direct Marking</li> <li><input type="checkbox"/> Laser Material Additives</li> <li><input type="checkbox"/> Paint &amp; Laser</li> <li><input type="checkbox"/> Platemaking</li> </ul> </li> <li><input type="checkbox"/> <b>Offset Printing Presses</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Dry Offset</li> <li><input type="checkbox"/> Laser Printing Plates</li> </ul> </li> <li><input type="checkbox"/> <b>Pad Heat Transfer</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Heat Transfers</li> <li><input type="checkbox"/> Machinery</li> <li><input type="checkbox"/> Pads</li> </ul> </li> <li><input type="checkbox"/> <b>Pad Printing Presses</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Automated Systems</li> <li><input type="checkbox"/> Dryers</li> <li><input type="checkbox"/> Manual</li> <li><input type="checkbox"/> Open Ink Well</li> <li><input type="checkbox"/> Rotary</li> <li><input type="checkbox"/> Sealed Cup</li> </ul> </li> <li><input type="checkbox"/> <b>Pad Printing Supplies</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Ceramic Rings</li> <li><input type="checkbox"/> Cliches/Plates</li> <li><input type="checkbox"/> Ink Cups</li> <li><input type="checkbox"/> Inks/Thinners</li> <li><input type="checkbox"/> Pads</li> </ul> </li> <li><input type="checkbox"/> <b>Paints/Coatings</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Equipment</li> <li><input type="checkbox"/> Plasma Coating</li> <li><input type="checkbox"/> Powder Coating</li> <li><input type="checkbox"/> Solvent-Based</li> <li><input type="checkbox"/> UV-Curable</li> <li><input type="checkbox"/> Water-Based</li> </ul> </li> <li><input type="checkbox"/> <b>PVD Services/Equipment</b></li> <li><input type="checkbox"/> <b>Safety Products</b></li> <li><input type="checkbox"/> <b>Screen Printing Equipment/Supplies</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Dryers</li> <li><input type="checkbox"/> Inks</li> <li><input type="checkbox"/> Screens/Screen Making Equipment</li> <li><input type="checkbox"/> Tooling</li> <li><input type="checkbox"/> UV Dryers</li> <li><input type="checkbox"/> Vacuum Tables</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Screen Printing Presses</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Containers/3D</li> <li><input type="checkbox"/> Flat Sheet</li> <li><input type="checkbox"/> Inspection Systems</li> </ul> </li> <li><input type="checkbox"/> <b>Static Control Systems</b></li> <li><input type="checkbox"/> <b>Sublimation Equipment</b></li> <li><input type="checkbox"/> <b>Substrates (Materials)</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Hard Coated Polycarbonate Films</li> <li><input type="checkbox"/> Hard Coated Polyester Films</li> <li><input type="checkbox"/> In-Molded Plastic Films</li> <li><input type="checkbox"/> PC Film</li> <li><input type="checkbox"/> TPU Film</li> </ul> </li> <li><input type="checkbox"/> <b>Surface Treatment Equipment/Supplies</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Air Plasma</li> <li><input type="checkbox"/> Chemical</li> <li><input type="checkbox"/> Cold Gas Plasma</li> <li><input type="checkbox"/> CO<sub>2</sub> Cleaning</li> <li><input type="checkbox"/> Corona</li> <li><input type="checkbox"/> Dry Ice Blasting</li> <li><input type="checkbox"/> Dyne Testing Supplies</li> <li><input type="checkbox"/> Flame</li> <li><input type="checkbox"/> Plasma</li> <li><input type="checkbox"/> Reactive Gas</li> <li><input type="checkbox"/> Surface Conditioning</li> </ul> </li> <li><input type="checkbox"/> <b>Used Equipment</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Assembly</li> <li><input type="checkbox"/> Hot Stamping</li> <li><input type="checkbox"/> Offset Printing</li> <li><input type="checkbox"/> Pad Printing</li> <li><input type="checkbox"/> Screen Printing</li> <li><input type="checkbox"/> Ultrasonic Welding</li> <li><input type="checkbox"/> UV and Air Dryers</li> </ul> </li> <li><input type="checkbox"/> <b>UV Curing Equipment</b></li> <li><input type="checkbox"/> <b>Other Products or Services</b> <p>Please list your product or service if it is not listed in the categories above. Include a main heading and any subheadings if appropriate:</p> <p>_____</p> <p>_____</p> <p>_____</p> </li> </ul> |
|--|---|---|--|