EDITORIAL LINE-UP

JANUARY/FEBRUARY

- **Buyers Resource Guide Edition**
- Market Focus: Cosmetic Packaging Trends
- Process Highlight: Pad Printing
- Technology: Solving Design & Production Challenges with IML/IMD
- Event Highlight: NPE2027

Bonus Distribution:

- MD&M West 2027
- NPE2027

Ad Closing **Jan. 8, 2027** Ad Materials Due **Jan. 15, 2027** Publication Date **Feb. 1, 2027** Online Launch **Feb. 15, 2027**

APRIL/MAY

- Market Focus: Automotive Trends with Decorating Processes
- Process Highlight: Hot Stamping Foils/Heat Transfers
- Technology: Innovations in Metallics for Decorated Plastics
- Event Preview: Plastic Product Decorating Summit 2027

Bonus Distribution:

- Plastic Product Decorating Summit 2027
- PRINTING United 2027
- RadTech UV+EB Technology Conference & Expo

Ad Closing **Apr. 2, 2027** Ad Materials Due **Apr. 9, 2027** Publication Date **Apr. 26, 2027** Online Launch **May 10, 2027**

JULY/AUGUST

- Market Focus: Medical Device Opportunities for IML/IMD and DTO
- Process Highlight: Digital Decorating Processes (Inkjet and Laser Etching)
- Technology: Innovations in Surface Treatment and Cleaning
- Event Preview: PRINTING United 2027

Bonus Distribution:

- PRINTING United 2027
- PACK EXPO Las Vegas 2027
- Plastic Product Decorating Summit 2027

Ad Closing **July 2, 2027** Ad Materials Due **July 9, 2027** Publication Date **July 26, 2027** Online Launch **Aug. 9, 2027**

OCTOBER/NOVEMBER

- Market Focus: 2028 Outlook for Decorated Plastics
- Process Highlight: In-Mold Decorating/Labeling
- 2027 IMDA Awards
- Technology: Molding Simulation for IML/IMD
- Event Preview: MD&M West 2028

Bonus Distribution:

- MD&M West 2028

Ad Closing **Oct. 1, 2027** Ad Materials Due **Oct. 8, 2027** Publication Date **Oct. 25, 2027** Online Launch **Nov. 8, 2027**

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